



Custom Solution to Highlight Products and Services for Corporation

In 1950, Wright brothers Charles H. and Morrow established Wright Brothers, Inc. to produce, sell and distribute high-performance specialty gases. Although Wright Brothers' founders were not related to the famous fathers of flight, they decided at an early age to model their lives and their company after the famous family.

Wright Brothers wanted a custom signage solution for the newly redesigned corporate office and conference/meeting space. The signage would be used as a showpiece to illustrate the products and services that Wright Brothers provide to clients. Wright Brothers also wanted the solution to be easily updatable so they could change out graphics periodically.



SignStudies ❖ Corporate

Service Offerings

Project Management
Installation
Product Applications
Custom signage solution

Solution Partners

Overton Street Design
Gyford Standoff Systems
Precision Letter
Robin Imaging

About the Solution

Overton Street Design selected ASI based on its ability and knowledge to oversee such an intricate system. ASI helped to manage the project and worked with Gyford Standoff Systems to create freestanding, mast and wall mounted wire suspension systems. Images of Wright Brothers products and services were sandwiched between clear acrylic panels and suspended between cable systems. Dimensional letters were applied to Lumicor® resin panels to illustrate the core messages of the company. The intricate suspension system was built around a flat panel television for training videos and employee relaxation times.



More than 40 years of proven leadership and signage innovation